

2019 BEAR'ly Open Sponsor Information

COMMUNITY DANCE | Friday, February 1, 6:00-11:00 pm | White Bear Country Inn

- The evening will kick off with a social hour that includes hot appetizers and a cash bar, a silent auction and prize drawing, a wall of wine, and our signature drink, *the BEARlytini*. At 7 p.m. there will be a short program hosted by the White Bear Area Emergency Food Shelf, followed by an evening of music and dancing with WildCat Combo. Tickets are \$15 at the door. We hope you can join us!! Casual attire.

GOLF ON ICE EVENT | Saturday, February 2, 11:00 am-3:00 pm | Ramsey County Beach

- Golf Event & Hole Sponsors are encouraged to promote their business or organization, by way of decorations, costumes, games and events, giveaways, etc. They are encouraged to create fun and unique ways to decorate and add props to their specific hole - *and there will be an award for the Best Hole!* Note: Sponsors may NOT sell products on site.
- The 'BEAR'ly Open Committee must approve all Sponsor activities and food. Please complete the [Golf Sponsor Google form](#) by **Wednesday, January 23** to let us know what you have planned. If you plan to serve food or beverages at your tent, please indicate what you will be serving. The Food Shelf will take care applying for a temporary food license, but in order to do so, we need to submit a list of what will be served to the Ramsey County Health Inspector. Please note, all food should be prepared in a commercial kitchen. If you are serving alcohol on site at the Golf event, please check IDs.

GOLF EVENT SETUP/TEARDOWN

- The Golf Event is Saturday, February 2 from 11:00 am - 3:00 pm. You may arrive to set up your hole after 8:00 am, and you must be ready to go by 10:30 am. No vehicles are allowed on the course after 10:30 am. When you arrive at the course there will be volunteers to guide you to your hole. There is very limited room for vehicles on the ice, so plan to move your vehicle to the parking area after setting up. Break down will begin at 3:00 pm.
- Even with our mild winter and lots of heaters, we will be standing on ice for several hours. Be sure to dress for the weather! If you wish to order a heater, generator, or extra tables, you must order them from Amanda at amanda@whitebearfoodshelf.org or (651) 433-7289 by **Wednesday, January 23**.

PUBLICITY

- All sponsors will be acknowledged on our website, in local media, and at both the Golf Event and Community Dance. Your logo must be submitted by **Wednesday, January 23** to Amanda at amanda@whitebearfoodshelf.org or (651) 433-7289 to be included in our media materials and for signage to be ordered.
- Help us promote the BEAR'ly Open! We have downloadable print materials at <http://bearlyopen.org/media-and-press-kit> or share our posts on [Facebook](#) and [Twitter](#).
- Please encourage your customers and employees to join us as golfers and dance attendees! If each sponsor brought in just one additional foursome, that would add well over 100 additional golfers and greatly enhance your visibility at the event. And golfers can form teams and/or create an online fundraising page to raise money. All of this will help us greatly increase the amount of money we will be able to contribute to the Food Shelf. Thank you!

If you have questions, you may contact Lisa Beecroft at bearlyopen@gmail.com or 612-250-4991.