



# BEAR'ly Open

## Golf On Ice and Community Dance Party

Dear Community Partner,

The upcoming holidays are truly the busiest time of year as we scurry around to get everything done. While we are out shopping, baking cookies, putting up trees, sending cards in the mail, and preparing for an amazing meal with our families, let's remember those in our community who struggle to put food on the table.

**By sponsoring the BEAR'ly Open, you will have a BLAST, raise awareness, AND help provide food to your neighbors!**

All net proceeds benefit the [White Bear Area Emergency Food Shelf](#) – where the need has never been greater.

- On any given month, 1,000+ families visit the White Bear Area Emergency Food Shelf for food and support.
- Over 4,000 individuals receive food from the food shelf each year and nearly half are children.
- Every \$1 donated to the Food Shelf can provide up to \$8 worth of healthy groceries for neighbors struggling with food insecurity.

**BEAR'ly Open will be held on February 1 & 2, 2019.** *Here are some fun facts about the BEAR'ly Open:*

- An annual event now in its 12<sup>th</sup> year, the BEAR'ly Open is coordinated in partnership with White Bear Events and the White Bear Area Emergency Food Shelf to raise funds for the White Bear Area Emergency Food Shelf.
- Over 300 golfers participate each year. (We expect 500 this year)
- The event has contributed over \$135,000 to the food shelf - that's over \$1,080,000 worth of food! *That's right-last year we officially clawed our way to one million dollars in food purchased for our neighbors at the White Bear Area Emergency Food Shelf. Will you help us claw our way to \$2 million?*

**Consider becoming a sponsor!** There are several levels of sponsorships including HOLE sponsorships that put you right at the heart of the event. By becoming a sponsor, you touch the entire White Bear Community and help build camaraderie at the event.

Please consider joining our efforts as we help local families by clawing our way to TWO MILLION DOLLARS worth of food purchased for the White Bear Area Emergency Food Shelf!

**Learn more at [bearlyopen.org](http://bearlyopen.org).** Feel free to call or email with any questions, and we will follow up soon!

Thank you!

Lisa Beecroft

BEAR'ly Open Event Director

[lisa.beecroft@me.com](mailto:lisa.beecroft@me.com)

612-250-4991

**If you have never been to the BEAR'ly Open, [click here to view the video](#) and see how much fun sponsorship is!**

**Thank you in advance for your generous support of the BEAR'ly Open and the White Bear Area Emergency Food Shelf!**

Information about how to become a sponsor is available at [www.bearlyopen.org](http://www.bearlyopen.org).

Please contact Lisa Beecroft at [lisa.beecroft@me.com](mailto:lisa.beecroft@me.com) or 612-250-4991 if you have any questions.

## 2019 BEAR'ly Open Sponsorship Opportunities

### Presenting Sponsor - \$5,000 (exclusive)

- Your company name and logo highlighted at the top of ALL event banners, flyers, registration forms, posters, press advertisements and social media.
- Extensive poster reach to 300+ local businesses in White Bear Lake area and neighboring communities.
- Extensive social media reach on BEAR'ly Open Facebook page (over 300 likes) and White Bear Area Emergency Food Shelf social media channels including Facebook, Twitter, LinkedIn, and Instagram.
- Extensive coverage in the White Bear Lake Press covering over 27,000 households.
- Tent Package: 10'x20' Heavyweight Tent in premium location, 40-foot sidewall & 8 banquet Table, Large Heater
- 8 golf registrations and 8 tickets to the Community Dance

### Warming Tent Sponsor - \$2,500 (exclusive)

- Your company's name and logo on Warming Tent banner.
- Your company name and logo highlighted on all event, flyers, registration forms, posters, press advertisements, the website and social media.
- Extensive social media reach on BEAR'ly Open Facebook page (over 300 likes) and White Bear Area Emergency Food Shelf social media channels including Facebook, Twitter, LinkedIn, and Instagram.
- Extensive coverage in the White Bear Lake Press covering over 27,000 households.
- 4 golf registrations and 4 tickets to the Community Dance.

### Event Sponsor - \$1,000 (2 - Golf Course, 1 – Entertainment, 1 – Dance)

- Your company's name and logo displayed prominently at the sponsored event.
- Recognition as an Event Sponsor on all event flyers, posters, press, the website and social media.
- Extensive social media reach on BEAR'ly Open Facebook page (over 300 likes) and White Bear Area Emergency Food Shelf social media channels including Facebook, Twitter, LinkedIn, and Instagram.
- Extensive coverage in the White Bear Lake Press covering over 27,000 households.
- 2 golf registrations and 2 tickets to the Community Dance.

### Polar Bear Community Sponsor - \$500

- Recognition on all event flyers, posters, press, the website and social media.
- Extensive coverage in the White Bear Lake Press covering over 27,000 households.

### Community Dance Table Sponsor - \$200 sponsorship add-on/\$250 dance only

- 8 tickets to dance, plus reserved table
- Social media/website recognition.

### HOLE Sponsorship

- **Includes Tent - \$350**  
10x10 Heavyweight Tent, sidewall & 8-foot banquet table, HOLE signage, and social media/website recognition.
- **No Tent - \$150**  
HOLE signage and social media/website recognition.

**Extras:** Small Heater - \$75 | Large Heater - \$175 | Generator - \$75 | Extra Table - \$10

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Please contact Lisa Beecroft at [lisa.beecroft@me.com](mailto:lisa.beecroft@me.com) or 612-250-4991 if you have any questions.

## 2019 BEAR'ly Open Sponsorship Form

Thank you for sponsoring the 2019 BEAR'ly Open and the White Bear Emergency Food Shelf! **Please make your sponsorship commitment by DECEMBER 15, 2018** to ensure that we have your information in time to include on our promotional materials!

### Signature Sponsor

- Presenting Sponsor (1) - \$5,000
- Warming Tent Sponsor (1) - \$2,500
- Golf Course Sponsor (2) - \$1,000
- Entertainment Sponsor (1) - \$1,000
- Community Dance Sponsor (1) - \$1,000
- Polar Bear Community Sponsor (unltd) - \$500

### Community Dance Table Sponsor

- Sponsorship add-on - \$200
- Dance only - \$250

### HOLE Sponsor

- Includes Tent - \$350
- No Tent - \$150

### Extras

- Small Heater - \$75
- Large Heater - \$175
- Generator - \$75
- Extra Table - \$10

**TOTAL DUE \$** \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_  
Organization \_\_\_\_\_ Email \_\_\_\_\_  
Address (city, state, zip) \_\_\_\_\_  
AMOUNT ENCLOSED \$ \_\_\_\_\_

All sponsors are welcome to provide branded gifts to be placed in each golfer's swag bag and/or promotional items for distribution to all dinner attendees. Please let us know if you are interested, and we will follow up closer to the event with a final count.

- Community Dinner
- Golfer Swag Bag

Please submit your payment online at [www.bearlyopen.org](http://www.bearlyopen.org), or drop off or mail this completed form to the White Bear Area Emergency Food Shelf, 3762, 1884 Whitaker St, White Bear Lake, MN 55110. Checks should be written to the *White Bear Area Emergency Food Shelf*. If you need an invoice or have payment questions, please contact Amanda at (651) 433-7289. Please email your logo to [amanda@whitebearfoodshelf.org](mailto:amanda@whitebearfoodshelf.org)

**Thank you in advance for your generous support of the BEAR'ly Open and the White Bear Area Emergency Food Shelf!**

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