

Dear Community Partner,

We are excited to announce the return of White Bear Lake's BEAR'ly Open Online Auction!

#### Consider a donation to the Online Auction.

Help us make a difference by donating an item, gift basket, cash, experience, or service to the Online Auction. All gifts, no matter how great or small, are welcome. Donating to the online auction helps promote your product or business while generously supporting our community.

The Bear'ly Open Online Auction fundraiser starts on Wednesday, January 29 at 1:00pm and ends on February 1 at 8:00pm. Please complete the attached donation form and send it in with your item before January 24, 2025.

All net proceeds benefit the White Bear Area Food Shelf, where the need has never been greater. To date, BEAR'ly Open has contributed over \$307,257 to the food shelf—that's an estimated \$2,458,056 worth of food!

Thank you for anything you can do for this important event! Feel free to call or email with any questions.

Lisa Beecroft, BEAR'ly Open Event Director 612-250-4991 bearlyopen@gmail.com

#### **ADDITIONAL BEAR'LY OPEN EVENTS:**

### Friday, January 31 BEAR'ly Open Pre-Party

Kicking off the festivities at the White Bear Country Inn, featuring Ranger Things, the Northland's most ironic band playing hits from the 70s, 80s, and 90s. Join us for a fun evening of dancing, games and prizes, hors d'oeuvres, and cocktails, including the famous Rudytini.

## Saturday, February 1 BEAR'ly Open Golf on Ice

Head out to the lake on for our 18-hole course on White Bear Lake. More than 300 "golfers" participate in a shotgun-format golf event that features fun sponsor tents with games and activities, food and beverages, a visit from Winter Carnival Royalty, a DJ-hosted dance party, a costume contest, and more! NEW THIS YEAR - a VIP tent, Golf 4-somes, and a 19th Hole After-Party hosted at participating local bars.



# HELP THE FOOD SHELF MAKE A DIFFERENCE IN OUR COMMUNITY!

For 17 years, the BEAR'ly Open has helped the White Bear Area Food Shelf combat hunger in our community, and it remains dedicated to its mission of raising awareness and providing a reliable source of healthy, nutritious meals for all our neighbors in need.

Since the pandemic, food insecurity has risen dramatically, with demand reaching unprecedented levels in the past few years.

In 2024, the White Bear Area Food Shelf served 66,749 visitors - double the number from just two years ago. Many of those we serve are the most vulnerable in our community, with 38% being children and 12% seniors.

Currently, the Food Shelf supports 6,233 visitors each month, serving hundreds of new visitors every month.

Every \$1 donated to the Food Shelf can provide up to \$6 worth of healthy groceries for neighbors struggling with food insecurity.









## **Online Auction Donation Form**

Name (First and Last):	Phone:
Donation Organization Name (if applicable):	
Organization Contact:	Phone:
Mailing Address:	
City:	State: Zip:
Email: (required):	Website:
Description of Donation:	
Approximate Value:	Suggested Minimum Bid:

## Instructions for submitting donations:

Submit form via email: <a href="mailto:bearlyopen@gmail.com">bearlyopen@gmail.com</a>
Call for item drop-off: Lisa Beecroft @ 612-250-4991

**Drop off location:** 

BEAR'ly Open Online Auction 2179 4th Street, Suite 1-C White Bear Lake, MN 55110

To insure your donation will be displayed online, please return this form before January 24, 2025.



